

# Job Description: Communication Manager

EPRA is currently searching for a new hire for the position of Communication Manager. This full-time position is based in Brussels and will report to the Director of Operations.

## Responsibilities:

- Oversee and implement the organisation's communication strategy with the senior management team
- Coordinate and produce EPRA's digital flagship publication
- Draft and coordinate external materials (interviews, speeches, press releases, articles, etc.) and internal communication with members
- Create graphical content in house (mailing templates, layouts, etc.) and work with external designers when necessary (brochures, booklets, advertisements etc.)
- Update and maintain the EPRA website
- Manage social media channels (Twitter and LinkedIn)
- Develop media relationships and liaise with the press and work closely with the external PR agency.
- Support the events team in the preparation, development and promotion of all EPRA's events

## **Skills and Qualifications:**

- 6-8 years of experience in a communication or marketing role
- Passion for communication, digital media and digital marketing
- Knowledge, interest and experience in social media
- Solid project and time management skills with a hands on attitude
- Excellent communication and written skills
- Native or native-equivalent English, additional European languages an asset
- Experience and understanding of capital markets and/or the financial and real estate sector would also be an asset
- Authorised to work in Belgium

## Contact:

To apply please send your CV to <u>barney.coleman@epra.com</u> before 22 April 2022.

## **About EPRA:**

EPRA, the European Public Real Estate Association, is the voice of the publicly traded European real estate sector. With more than 280 members, covering the whole spectrum of the listed real estate industry (companies, investors and their suppliers), EPRA represents over EUR 690 billion of real estate assets\* and 94% of the market capitalisation of the FTSE EPRA/NAREIT Europe Index. EPRA's mission is to promote, develop and represent the European public real estate sector. We achieve this through the provision of better information to investors and stakeholders, active involvement in the public and political debate, improvement of the general operating environment, promotion of best practices and the cohesion and strengthening of the industry. Find out more about our activities on www.epra.com