



Company presentation

Intro

Confidential - April 2025

40 000+
professional users

1 700+
customers

2016
creation

200+
employees

70+
millions raised

11
countries

7
acquisitions

Europe's **technology leader** for residential property

The leaders in finance and real estate trust us and use our solutions to better value residential assets, detect risks and opportunities, and digitise their data-driven real estate decision-making processes.

 **BNP PARIBAS**
REAL ESTATE

 **CREDIT SUISSE**

 **LLOYDS BANK**

 **Amundi**
ASSET MANAGEMENT

 **gecina**

 **Die Sparkasse**
Bremen

 **FADLER**
GROUP

 **BPCE**
SOLUTIONS IMMOBILIÈRES

 **SwissLife**

 **BANK OF ENGLAND**

 **PRIMONIAL**
REIM FRANCE

 **SPUERKEESS**

 **esset**
Property Management

 **PATRIZIA**

 **FONCIA**

 **CHAMBRE DES**
NOTAIRES
DE PARIS

 **Orpi**

 **nexity**

 **Belfius**
Immo

 **JLL**

 **sopra**
steria

Banks

Risk & Insurance

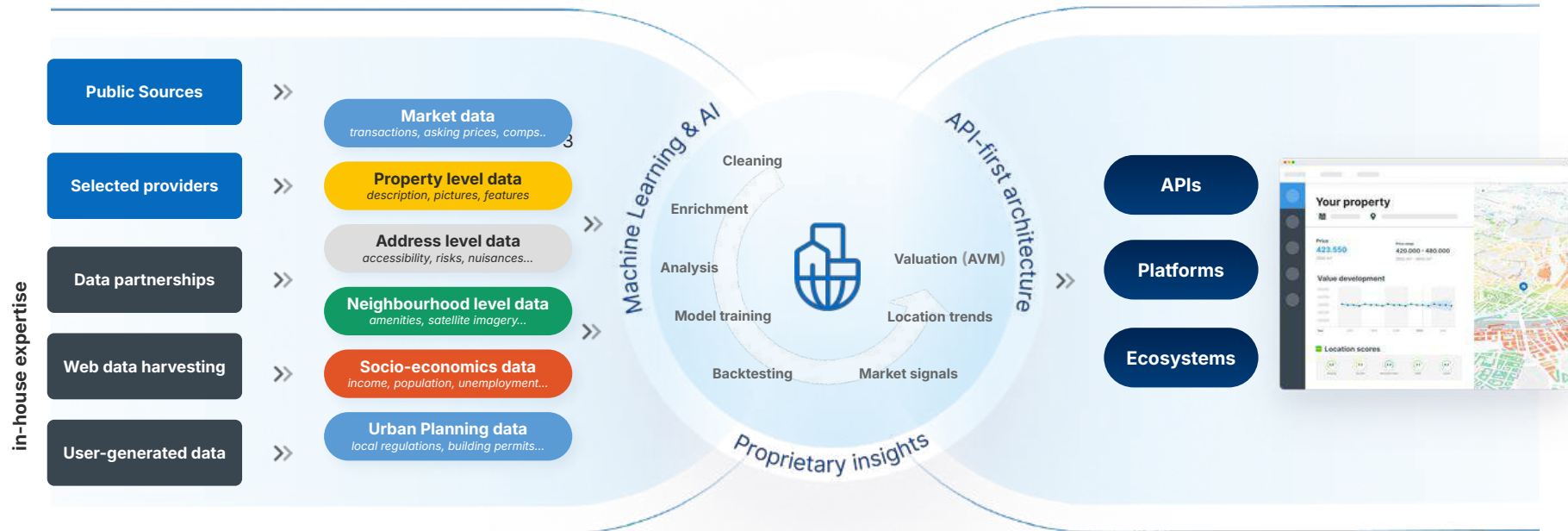
Agents, Notaries & Experts

Asset Managers & Developers



ISO 27001 - RGPD - Audited methodology

Unrivalled solutions fuelled with **proprietary AI-generated insights**



We build the most comprehensive and cleanest datasets of real estate market information, with robust, scalable data-acquisition engines.

We develop proprietary real-time market insights and high-precision algorithms providing rent and price valuations for any residential property.

We design world-class digital user experiences and data visualization dashboards, leveraging on an API-first, state-of-the-art, tech architecture for easy integrations.

European technology leader for residential real estate valuation and data.

11 countries covered

 Germany


 Switzerland

 France

 Belgium

 Netherlands


+ US

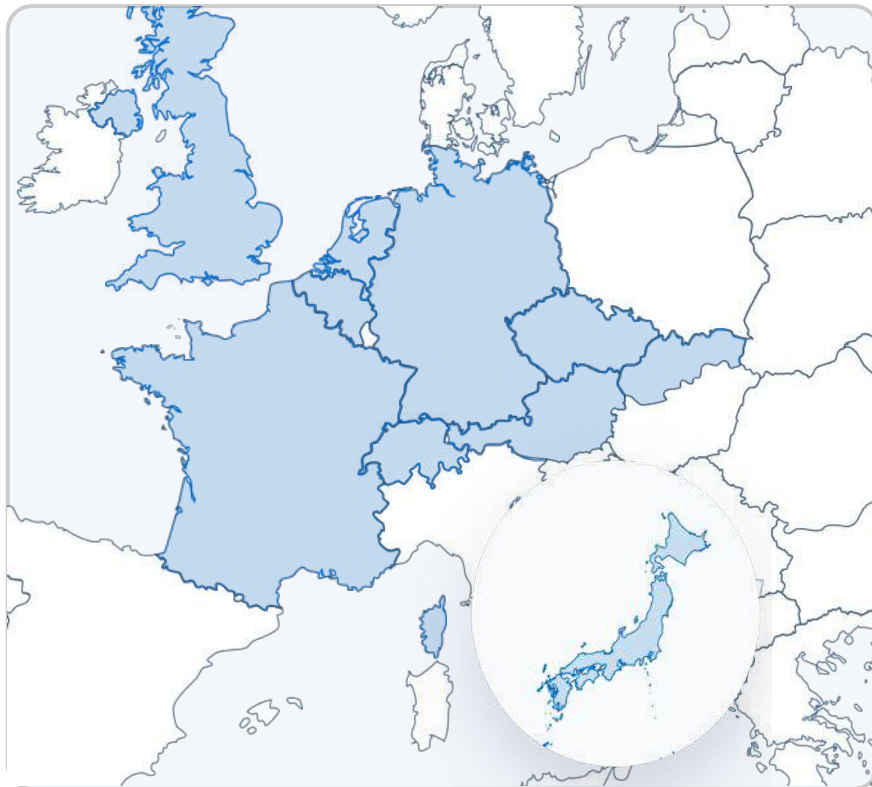
 England

 Austria

 Czech Republic

 Slovakia

 Japan





Exceptional team

200+ employees across 5 hubs

One of the largest tech/data teams
dedicated to real estate.

Seasoned entrepreneurs and alumni from
top institutions :



We address the entire real estate value chain

B2B2C solutions

addresses customer-facing professionals looking to convert better, build trust and retain customers.

**Realtors,
Intermediaries**

**Banks,
Mortgage
brokers**

B2B solutions

addresses institutions looking to invest better, maximise yield and manage risks better.

**Risk,
Insurance**

**Developers,
Asset managers**

Real estate agents

Get more mandates with exclusive real estate insights

Convince prospects of your expertise with cutting-edge solutions — we've got you covered from lead acquisition to conversion!

Attract seller leads early



Swift, free property valuations on your website.

Capture seller leads early by capitalising on your web traffic with the most easy-to-use lead gen tool on the market.

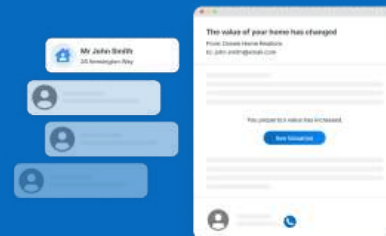
Convert leads into mandates



Exclusive real estate data at your fingertips.

Quickly analyse and value property and generate stunning, branded, customisable, customer-facing reports.

Engage passive prospects



Generate business from your existing client base.

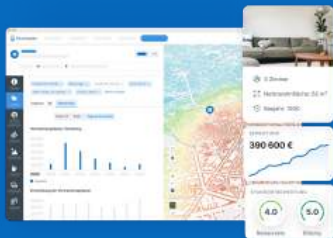
Trigger referrals, increase loyalty and engagement by providing customers with regular updates about their property's value.

Banks, wealth management and mortgage lenders

Use real estate insights to open up new revenue streams

Detect buy/sell and refinance intentions first, build interactive digital products, improve crucial KPIs, provide relevant recommendations and stay relevant all along the real estate lifecycle.

Embed real estate into your digital space



Drive engagement by creating interactive experiences.

Add real estate to your app and allow customers to track the value evolution of their home along with other asset classes.

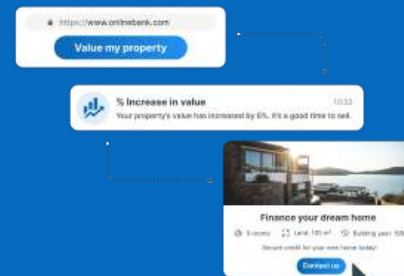
Empower your advisors



Become the trusted partner for all real estate decisions.

Equip your client-facing team with insights so that they can provide better recommendations and stay relevant.

Be first to detect intentions



Utilise transparency created through real estate data.

Take real estate a step further and use insights gained from client interactions to up/cross-sell financial products.

Risk and insurance companies

Complete visibility of risks related to residential real estate

Level up your risk analysis with Big Data and AI. PriceHubble lets you analyse and value property at scale using robust datasets including ESG.

Analyse and value your loan portfolio



Banks: Evaluate a single property or an entire portfolio.

Make quick, data-driven decisions upon loan origination, monitoring or loan recovery for residential property.

Get the complete overview



Banks: Enrich your database with critical information.

Fill information gaps by plugging in PriceHubble's robust datasets including multi-country coverage and ESG insights.

Improve your policy pricing models



Insurers: Check and validate property value.

Optimise the way you price by training your pricing models to incorporate valuations based on exclusive real estate insights.

Property developers and investors

Make the right decisions faster thanks to Big Data and AI

Whether you are interested in a plot to develop or the current market value of an entire portfolio — use reliable data to cross-check and validate all decisions related to residential real estate.

Analyse market opportunities



Assess the ROI of new development projects.

Quick go or no-go decisions: value property, analyse the market, run scenarios, and create solid pricing strategies.

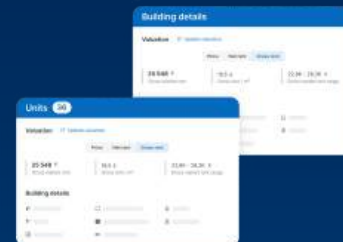
Analyse and value buildings



Razor-sharp property valuations delivered in a flash.

Value units or entire buildings, see how renovations impact yield and base your decisions on solid competitive data.

Analyse and value your portfolio



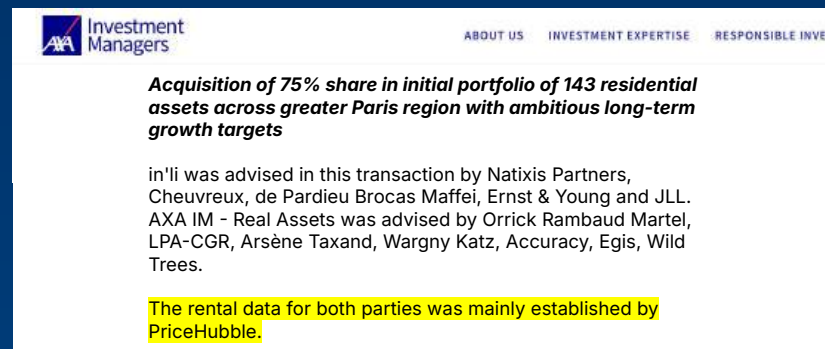
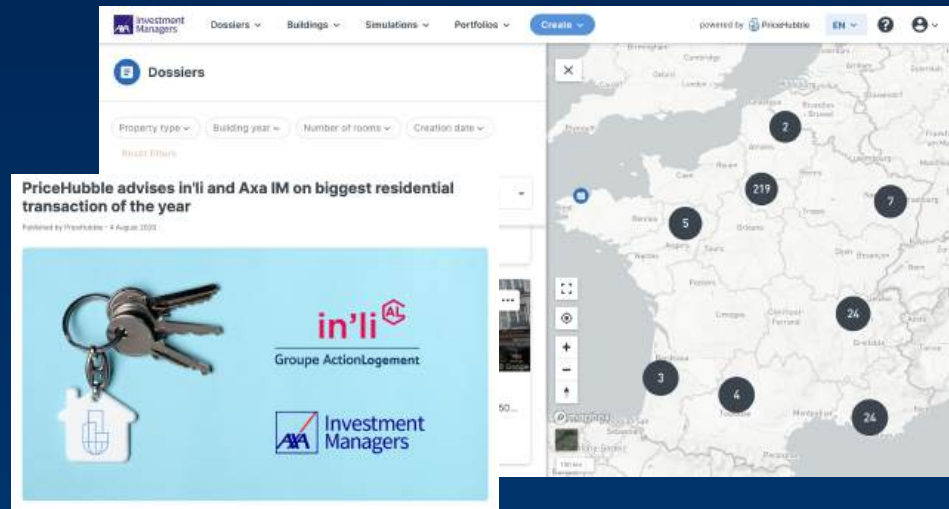
Value thousands of properties in minutes.

Execute in-depth market analyses and property valuations for buildings and units at scale, within minutes.



in'li and AXA Investment Managers - Real Assets ("AXA IM - Real Assets"), one of the world leaders in 'real assets' investment and the leader in portfolio management and real estate assets in Europe, announced a long-term strategic partnership. Property data for both parties were provided by PriceHubble.

- Facilitated a **multi-billion euro deal**, largest european transaction
- **20 000+ units** analysed on PriceHubble platforms in record time
- **3 of the 4 bidders for the portfolio** chose PriceHubble solutions for their Due diligence work on that deal





**BNP PARIBAS
REAL ESTATE**

BNP Paribas REIM is BNP Paribas Real Estate's business line dedicated to investment management.

- **6 residential real estate funds** managed with PriceHubble Insights
- **3 departments** fully equipped in Digital solutions: Investment Management, Asset Management and Transaction Advisory
- **Hundreds of millions euros in properties analyzed** every year with Pricehubble technologies



Primonial is a leading european asset managers with €33bn AuM and 61 funds.

- **Equip the European team** in charge of analyzing opportunities to **Invest and to Sell** Residential Real Estate in Europe.
- **Only provider** capable of providing cross boarder consistency in market analysis



Patrizia SE is a global provider of real estate investments in Europe listed on the SDAX of Deutsche Börse.

- **Leverage PriceHubble APIs/Data** to get a comprehensive market overview, i.e. observe all online offers, monitor opportunities, check comparables
- Use PriceHubble market insights to support companies' investment decisions



Leading housing company in Germany
8.6Bn EUR pipeline of projects.

- **Detailed analysis** of contextual information around major projects including neighborhood quality, amenities, noise, transport...
- **Inclusion of PriceHubble platform insights in the internal assessment process of success/ROI**
potential of new residential development projects

Thank you



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PriceHubble

