Listed Real Estate Investment Trusts (i.e. REITs) are publicly listed property investment companies that own, operate, develop and manage real estate assets for obtaining returns from rental income and capital appreciation. They represent a liquid, transparent and professionally managed asset class which allows for diversified exposure to real estate returns over the medium to long-term and high cash dividends. Fourteen European countries¹ have already recognised a public benefit to incentivise real estate investment through public markets and have introduced REIT legislation to maximise returns through an effective tax pass-through. These 14 countries now represent 78% of the entire listed real estate market in the EU and 85% of the bloc's GDP². Thus the question that arises next is how can the EU Capital Market Union further increase the benefits that the growth of listed REITs have brought to the EU?

¹Source: Please note that the United Kingdom is no longer a member of the European Union as of 01.01.2021.
²Source: EPRA Total Markets Table - Q4 2019 as at December 2019.

EU REITs in numbers

63* COMPANIES

VALUE OF THEIR ASSETS**
€312bn

TOTAL MARKET CAP**
€173bn

FREE FLOAT***
82.5%

Five-fold increase since 2008

Further potential compared with:
US REITs market cap is 5 times larger than the overall size of the European Listed REITs market

Real Estate 11th sector in GICS and ICB

* EPRA developed and emerging Europe index constituents in the EU and the UK
** EPRA developed and emerging Europe index constituents in the EU and the UK at the end of 2019
*** Free float represents the amount of shares available to investors on the market as of December 2019.

* Source: EPRA Total Markets Table - Q4 2019 as at December 2019.
The purpose and function of the REIT regimes

Listed REITs are tax transparent so investors effectively receive income (most of which must be distributed annually) as if they were directly investing in the property market, and tax is collected upon distribution of that income to avoid a double taxation. Hence, the objective of a successful REIT regime is to create a level playing field between investors into corporate vehicles (REITs) and those larger investors that have sufficient scale to invest directly (and who often rely heavily on debt to fund their real estate investments). This way the national Governments attract more transformative capital for countries, regions and cities and contribute to their development. Furthermore, they would help decrease the distortion towards debt financing in the capital intensive real estate market and help increase the stability of domestic real estate markets.

REITs operate like a real estate vehicle but more efficiently

- Higher liquidity, lower transaction costs and higher long-term returns

The ideal listed REIT in Europe would be:

- Listed on the EU/EEA Stock Exchange;
- Highly liquid (free float requirement of the Index);
- Owning and operating income producing property (i.e. long-term property investments);
- Strong performer in a long-term with high returns;
- Accessible to all investors;
- Professionally and internally managed;
- Obliged to distribute on average 90% of income as dividends to shareholders;
- Shareholders would pay income tax on those dividends (avoiding a double taxation of the same income);
- With a corporate structure and a business strategy being outside the AIFMD scope;
- No restriction for foreign investors.

EPRA is the voice of the publicly traded European real estate sector, which we achieve through the provision of better information to investors and stakeholders, promotion of best practices and the strengthening of our industry.

Find out more about our activities on www.epra.com